



## Privacy Policy and Practices

This statement outlines the policies and practices of Join Universe Limited (Join Universe) regarding the collection and use of your personal information from your visit to our website, Casinocheers.com (the 'website'). It includes our policies for Join Universe guests, Site visitors, affiliates, members and non-members. If after reviewing our privacy policy you have any questions or concerns please send an email to: [contact@joinuniverse.com](mailto:contact@joinuniverse.com).

### **Browsing**

This website does not collect personally identifiable information about you unless you voluntarily provide it to us. This means that we will not know your name, your email address or any other personally identifiable information just because you browse the website, unless you have created an account and log-in when you access the website or access the website from a link in an email that we sent to you.

### **Information We Collect and How We Use It:**

When we need to collect personally identifiable information from you to provide you with a particular service, we will ask you to voluntarily supply us with the information we need.

### **General Information Collected**

To monitor website usage and improve the quality of our website, we gather general information about the use of our website. We use web server logs and industry-standard website statistics software to count the number of users who visit our website and to count the number of views of particular pages, as well as to track other general statistics about our website. We do not track individual users' visits to our website. At times, Join Universe may share with third parties the aggregate, anonymous information about overall usage of our website and other Internet services that we collect, in order to provide general information about our Internet services, sell advertising or establish sponsorships or other business relationships. We do not share any information about specific users.

### **Information Collected from Surveys**

We may conduct online surveys via pop-up windows on our website. Participation in such surveys is voluntary and you may decline to participate. In general, the data collected in such surveys will be used by Join Universe and not shared with any third parties.

### **Information Collected to Process a Transaction**

The website may have a section that allows certain visitors, marketing partners or other pre-approved industry organisations to upload and edit information to the website, including but not limited to certain marketing promotions, services or products that they are working on collaboratively with Join Universe (a 'Transaction'). In order to conduct a transaction on the website, visitors or others must leave their details. Information collected may include your name, address, telephone and fax numbers, email address and other pertinent information. The personal information you provide will be encrypted and sent to us using a secure method, in order to assure that your personal information is securely and safely transmitted. However, please understand that no one can give an absolute assurance that information intended to be maintained as private, whether transmitted via the Internet or otherwise, cannot be accessed inappropriately or unlawfully by third parties. We have taken and will continue to take reasonable steps to ensure the secure and safe transmission of your personal information.

### **Emails/Newsletters**

It is our intention to only send you email communications that you want to receive. When you provide us with your email address by creating an account, we will periodically contact you via email about Join Universe, its programmes and services. Every time you receive an email, you will be provided the choice to opt-out of future emails by following the instructions provided in the email. You may also opt-out by emailing [contact@joinuniverse.com](mailto:contact@joinuniverse.com). Please allow 10 business days for us to process your opt-out and include your email address if you opt-out via postal mail.

Please note that Join Universe will never send you an email requesting your password, credit card number, social security number or other similar personal or private identification information ('Personal Information'). If you receive an email that looks like it is from Join Universe, but asks you for Personal Information, it is a fraudulent email and you should not reply or provide such information.

### **Securing the Storage of Information**

We treat the Personal Information you provide to us as confidential information. After Personal Information reaches Join Universe, it is stored on a secure server that resides behind firewalls designed to block unauthorised access.

### **Disclosure of Information to Third Parties**

Join Universe uses the services of third parties, such as interactive marketing agencies, market researchers and email service providers to assist us with marketing and promoting the website. These parties are contractually prohibited from using personally identifiable information for any purpose other than for the purpose Join Universe specifies. We do provide non-personally identifiable information to certain service providers for their use on an aggregated basis for the purpose of performing their contractual obligations to us. We do not permit the sale of Personal Information.

### **Cookies and Pixel Tags**

Our website uses third-party advertising technology to display ads and track the aggregate number of times each ad is displayed. Our third-party advertising technology does not use pixel tags or cookies, nor does it collect any personally identifiable information about you.

### **Other Sites**

Join Universe is only responsible for the privacy policy statement and content of this website. We are not responsible for the privacy practices or the use of cookies on websites that you have accessed this website from, and to the non-Join Universe websites that you may access from this website.

### **Legal Issues**

This website is subject to United Kingdom law. Join Universe will disclose any information regarding the use of this Site, including personal information pertaining to you without your permission when required by law, or in good faith belief that such action is necessary to investigate or protect against harmful activities to Join Universe, its associates, or property (including this Site), or to others.

### **Changes to Your Privacy Rights**

In the future, we may need to change this privacy statement. All changes will be made here so that you will always know what information we gather, how we might use that information and whether we will disclose it to anyone. This statement was last updated on May 29<sup>th</sup>, 2012.

### **Contacting us about Privacy Issues:**

Comments, suggestions or questions about our privacy policy statement and Join Universe's privacy practices are welcome.

Please contact us by email at [contact@joinuniverse.com](mailto:contact@joinuniverse.com).